

23'10→24'3

JRで行く

Japanese Beauty Hokuriku

赤い風船

高岡城・中部・静岡・関西・
中四国・九州各地

北陸デスティネーションキャンペーン プレキャンペーン

日本の美は、
北陸にあり。

北陸

あわら温泉 高岡 清津寺 宝勝寺 美星訪 佐賀小浜 敦賀 山代温泉 山中温泉 飛山温泉
越前湯殿門温泉・金沢・和食温泉・手形温泉・宇奈月温泉・鶴来温泉・富山・本見温泉・高岡

福井

石川

富山



アートファンズコード	3630677
※3331338	3730633
・3430588	3830687





北陸

販売期間：2023年10月1日～2024年3月31日（例年）

※本キャンペーンは、北陸4県（富山県、石川県、福井県、岐阜県）の旅館・宿泊施設、飲食店、観光施設等が協力して実施するものです。

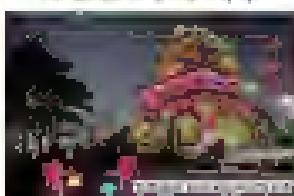
Japanese Beauty Hokuriku

「北陸の持つ美しさ」「世界に誇れる、日本を代表する美しさ」この思いを込めた「Japanese Beauty Hokuriku」

加賀伝統工芸村 中のくにの森



丸岡城プロジェクションマッピングナイト



金沢茶文化館



景式庭公園



福井県立恐竜博物館



※本キャンペーンは、北陸4県（富山県、石川県、福井県、岐阜県）の旅館・宿泊施設、飲食店、観光施設等が協力して実施するものです。

デステイーションキャンペーンとは（概要）

地元の旅館・宿泊施設、飲食店、観光施設等が協力して、北陸4県（富山県、石川県、福井県、岐阜県）の魅力を発信するための取り組みです。

開催期間：毎年10月1日～翌年3月31日



日本美

石川県



富山県

国宝 岩岡山瑞龍寺



宇奈月温泉 開湯100周年



北陸の5つの美を感じて…

北陸の5つの美の見どころ

美



北陸の5つの美の見どころ

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北陸の5つの美の見どころ

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北陸の5つの美の見どころ

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北陸の5つの美の見どころ

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北陸の5つの美の見どころ

美



富山県を楽しむおすすめオプション

A screenshot of a Japanese website for Suntory Beer. The top navigation bar includes links for 'HOME', 'ABOUT', 'PRODUCTS', 'NEWS', 'CAMPAIGN', 'CONTACT', and 'LOGOUT'. A search bar is located below the navigation. The main content area features a large image of two glasses filled with beer. To the left of the image, there is Japanese text describing the beer and its benefits. Below the image, there is a section titled 'SAKURA BEER' with more details and a 'PURCHASE' button.

多田屋

多田屋は、1920年創業の老舗和菓子店です。手作りの和菓子とお土産で、多くの人に喜ばれています。

◎ 1920年創業
 1920年（大正9年）— 多田屋として創業。
 1930年（昭和5年）— 本店開業。
 ■ 1950年（昭和5年）— 本店移転。
 1960年（昭和35年）— ハロウィン商品登場。
 1970年（昭和45年）— ハロウィン商品登場。
 1980年（昭和55年）— ハロウィン商品登場。
 1990年（平成2年）— ハロウィン商品登場。
 2000年（平成12年）— ハロウィン商品登場。
 2010年（平成22年）— ハロウィン商品登場。
 2020年（令和2年）— ハロウィン商品登場。

ハロウィン商品

商品名	A	B	C	D	E
和菓子 A	17,000	18,000	19,000	21,000	22,000
和菓子 B	18,000	19,000	20,000	22,000	23,000
和菓子 C	19,000	20,000	21,000	23,000	24,000
和菓子 D	20,000	21,000	22,000	24,000	25,000
和菓子 E	21,000	22,000	23,000	25,000	26,000
和菓子 F	22,000	23,000	24,000	26,000	27,000
和菓子 G	23,000	24,000	25,000	27,000	28,000

The screenshot shows the main lobby screen of the game. At the top, there's a banner with the hotel's name 'ホテルこうしりゅうえん' and a small logo. Below the banner, there's a large image of a character wearing a hat and a colorful background. To the right of the image, there's a button labeled 'お問い合わせ' (Inquiry) and a QR code. The left side of the screen has a vertical menu with various icons and text labels. The right side features a large grid-based map of the hotel's layout, with different rooms and areas color-coded and labeled with numbers. A red box highlights a specific room number '101'. At the bottom, there's a row of icons representing different services or departments.

The screenshot shows a Japanese game interface for managing a hotel. At the top, there's a banner for 'Kanazawa Tokei Hotel' with a '15% OFF' discount. The left side features a menu with icons for 'Home', 'Check-in', 'Check-out', 'Guest Room', 'Banquet Room', 'Swimming Pool', 'Gym', 'Spa', 'Parking', and 'Dinner'. Below the menu is a section for 'Guest Room Reservation' with fields for 'Room Type' (Single, Double, Triple, Suite), 'Check-in Date' (2020-01-01), and 'Check-out Date' (2020-01-02). A large button labeled 'Search' is present. To the right of this is a guest room interior with a double bed, a desk, and a chair. Further right is an exterior view of a tall, modern hotel building with many windows. At the bottom, there's a color palette for room decoration and a table showing room rates and availability for January 2020.

The screenshot shows a Japanese travel website for Hotel Nikko Kanazawa. At the top right, there's a yellow 'HOTEL NIKKO' logo. The main content area features a large image of a guest room with a double bed and a balcony. To the left, there's a sidebar with room types and rates, and a large table below showing room availability for different dates. A navigation bar at the bottom includes links for 'HOME', 'ABOUT', 'ROOMS', 'DINING', 'ENTERTAINMENT', 'WEDDINGS', 'RESERVATION', and 'CONTACT'.

A screenshot from the game 'Kuru Kuru Sushi'. The top part shows a red banner with the title '厨八十八' (Kuru Kuru Sushi) and a small illustration of a chef. Below the banner are three images: a close-up of a yellow fish nigiri, a tray of various sushi pieces, and a character in a kitchen. The bottom part features a large table with a grid of colored squares representing different sushi types, with columns for 'Sushi Type', 'Score', 'Time', and 'Rank'. A legend on the left identifies the colors: blue for salmon, green for eel, pink for tuna, and yellow for yellowtail.

【期間限定】
「お刺身」を付けて
お食事代金が
通常料金より
10%OFF

ご利得いたねけます。

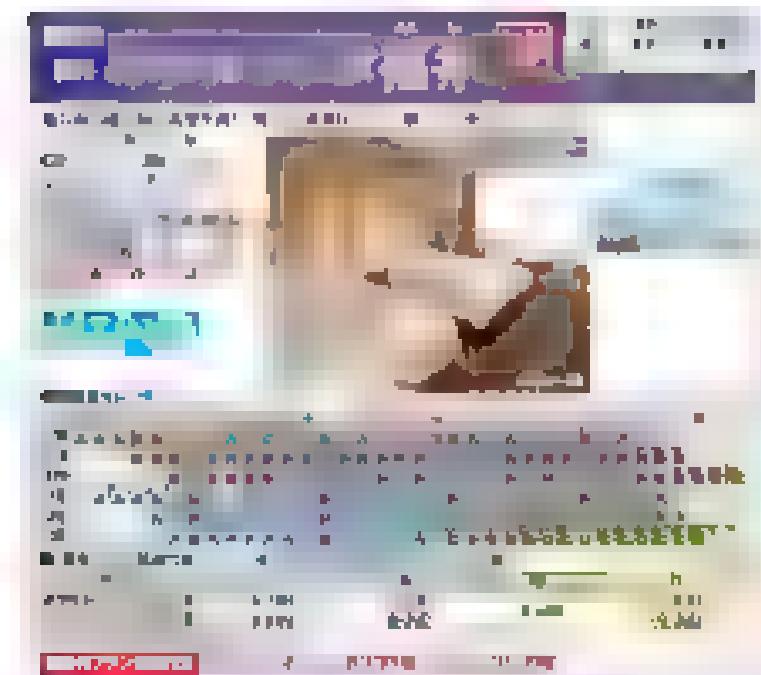
The screenshot shows a Japanese travel website for a ryokan (inn). At the top, there's a pink banner with the inn's name '白鶴湯たわらや' (White Egret Bath Tawaraya) in large white characters. Below the banner, there are several images: a close-up of a hand holding a small white object, a view of a traditional Japanese room with sliding doors, and a large image of a person in a green kimono sitting at a low table with various dishes. To the right of the images is a sidebar with links like '料金', '宿泊', '施設', and '周辺観光' (Attractions). On the left, there's a sidebar with a photo of a garden and some text about the inn's history and services. The main content area contains a large form for room reservations with dropdown menus for '人数' (Number of people), '部屋' (Room), and '料金' (Price). Below the form is a '座席表' (Seating chart) for a room, showing a grid of colored seats (red, blue, yellow, green) arranged in rows. At the bottom, there's a table with columns for '料金' (Price), 'A', 'B', 'C', 'D', 'E', 'F', and 'G'. The table has several rows of data.

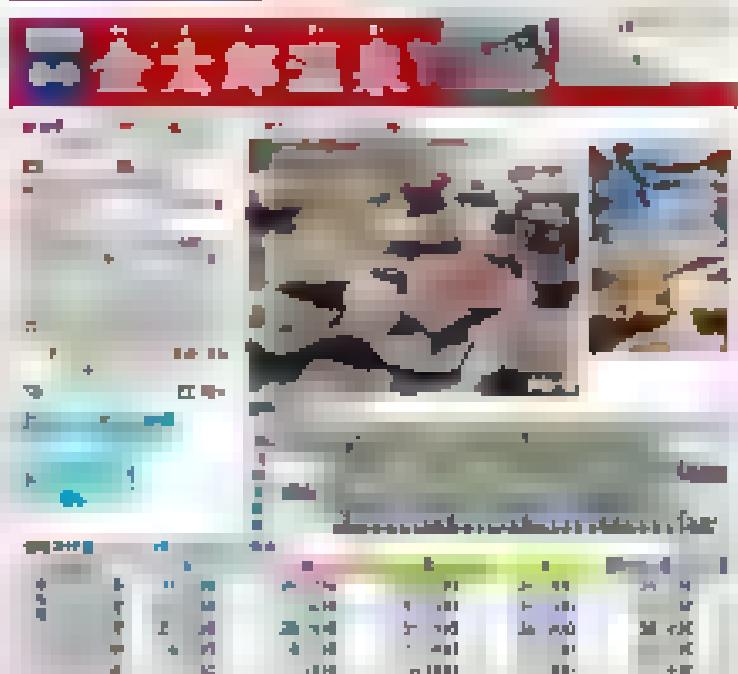
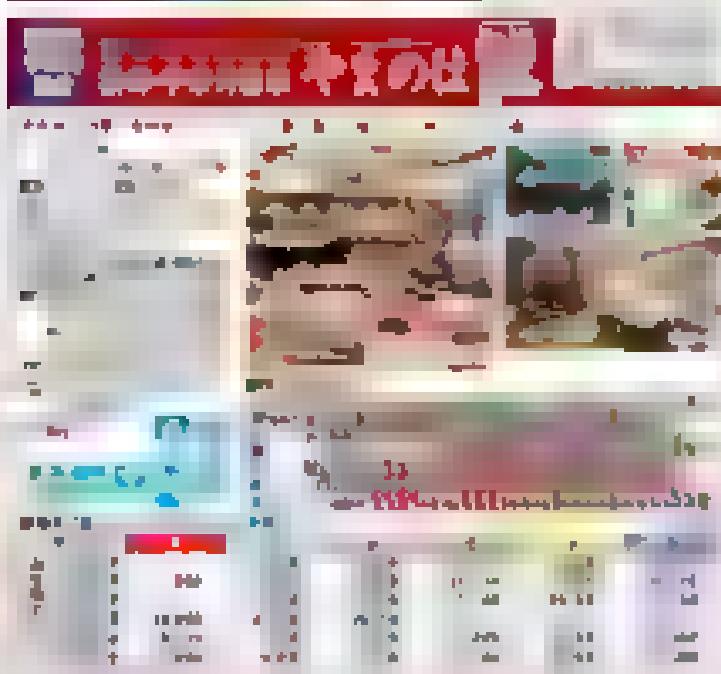
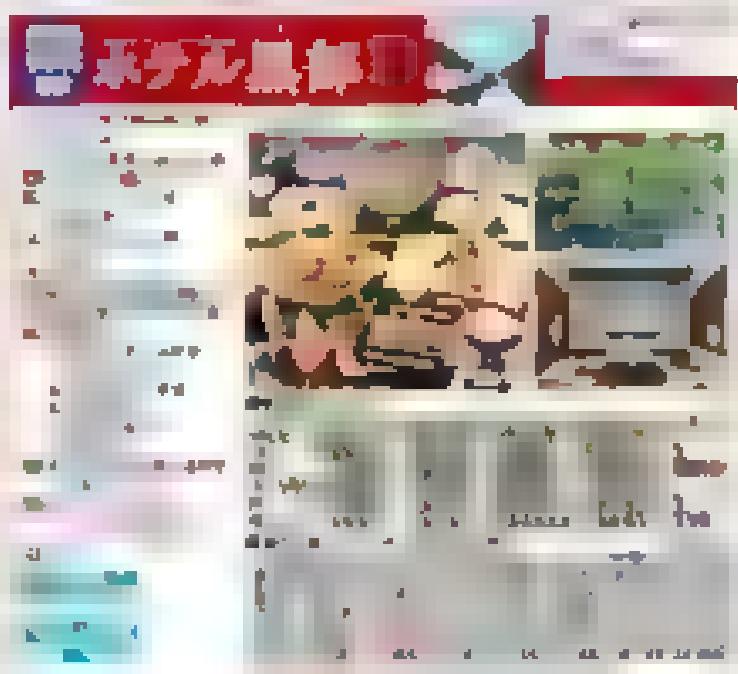
The image shows a screenshot from the game 'Kaijirushi'. The top half of the screen features a large red banner with white Japanese text: '大須賀の温泉 加賀片山温泉 佳水郷' (Ogikubo Onsen Kaga-hachimantai Onsen Kajiwagou). Below the banner is a blue section with more text and a small logo. The main menu area contains several icons representing different game modes or items. A large, detailed image of a character's face, likely the protagonist, is centered in the upper right. Below the character is a grid-based color palette with numerous colored squares. At the bottom of the screen, there is a horizontal bar with three tabs labeled '温泉' (Onsen), '温泉' (Onsen), and '温泉' (Onsen).

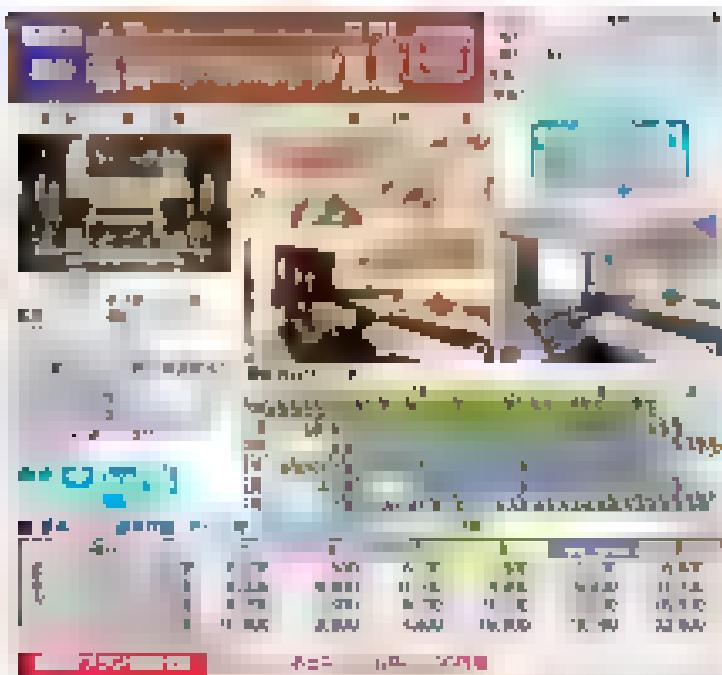
The image is a collage of screenshots from the Japanese mobile game 'Sukiya Ijime'. It includes: 1) A character sitting at a table with a large bowl of ramen. 2) A close-up of a hand holding a chopstick over a plate of colorful, layered food. 3) A character eating from a large bowl. 4) A table filled with various food items like sausages and bread. 5) A table showing statistics for ramen sales: 1000, 1200, 1500, 1800, 2100, 2400, 2700, 3000, 3300, 3600, 3900, 4200, 4500, 4800, 5100, 5400, 5700, 6000, 6300, 6600, 6900, 7200, 7500, 7800, 8100, 8400, 8700, 9000, 9300, 9600, 9900, 10200, 10500, 10800, 11100, 11400, 11700, 12000, 12300, 12600, 12900, 13200, 13500, 13800, 14100, 14400, 14700, 15000, 15300, 15600, 15900, 16200, 16500, 16800, 17100, 17400, 17700, 18000, 18300, 18600, 18900, 19200, 19500, 19800, 20100, 20400, 20700, 21000, 21300, 21600, 21900, 22200, 22500, 22800, 23100, 23400, 23700, 24000, 24300, 24600, 24900, 25200, 25500, 25800, 26100, 26400, 26700, 27000, 27300, 27600, 27900, 28200, 28500, 28800, 29100, 29400, 29700, 30000, 30300, 30600, 30900, 31200, 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The screenshot shows the main lobby of the Matsukaze Sushi Restaurant game. At the top, there's a red banner with the restaurant's name 'まつさき' in large white letters. To the left is a blue button labeled '新規登録' (New Registration) and 'ログイン' (Login). On the right, there's a yellow button labeled '新規登録' (New Registration), 'ログイン' (Login), and 'アカウント登録' (Account Registration). Below the banner, there's a message in Japanese: 'ここではあなたが育てた、新しい店舗をさらに強化していきます' (Here you will further strengthen the new shop you have nurtured). To the left of the message is a vertical column of icons representing different shop types: Sushi, Ramen, Tempura, Dessert, and Beer. The main area features a large image of a variety of sushi on a black platter. To the right of the main image are two smaller images: one showing a person working in the kitchen and another showing a dining room interior. At the bottom, there's a seating chart for a 10x10 table, with colored dots indicating occupied and unoccupied seats. A table at the very bottom displays the current status of various shop types: Sushi (24.3%), Ramen (21.1%), Tempura (14.7%), and Beer (13.2%).

The screenshot shows the main page of the Matsuya Chitosee app. At the top, there's a banner with the text "おでかけ あつら 飲食" and the restaurant's name "まつや千千". Below the banner are three large images: a night view of a building, a variety of colorful Japanese sweets, and a dining room interior. To the left, there's a sidebar with a QR code, a "おでかけ" section with a map icon, and a "飲食" section with a food icon. The main content area has sections for "おでかけ", "飲食", and "マツヤの特典". The "おでかけ" section includes a "おでかけカレンダー" with a grid of icons representing different activities like shopping, dining, and sightseeing across a month. The "飲食" section shows a table of current offers with columns for "料金" (Price), "期間" (Period), and "内容" (Content). One offer is for a "おでかけパック" (Travel Pack) with a price of 1,000 yen for a period from 10/1 to 10/31.







新幹線で行く 北陸の絶景

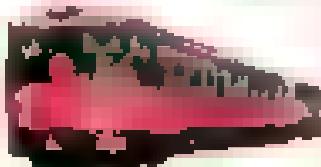
北陸の路線を彩るおすすめ観光列車!

新幹線観光列車「ひのとり」
新幹線で旅する、川柳、まぐわ

新幹線	運行区間	運行日	料金
東海道新幹線	東京駅 - 大阪駅	毎日	1,980円
東海道新幹線	東京駅 - 福井駅	毎日	2,280円
東海道新幹線	東京駅 - 富山駅	毎日	2,280円
東海道新幹線	東京駅 - 新潟駅	毎日	2,280円

ひのとり

新幹線	運行区間	運行日	料金
東海道新幹線	東京駅 - 大阪駅	毎日	1,980円
東海道新幹線	東京駅 - 福井駅	毎日	2,280円
東海道新幹線	東京駅 - 富山駅	毎日	2,280円
東海道新幹線	東京駅 - 新潟駅	毎日	2,280円



食のおもてなし

新幹線おもてなし会席料理
「北陸の食」を味わう
新幹線おもてなし会席料理
「北陸の食」を味わう



新幹線「ヘル・モンターニュ・エ・メール」(新潟駅発着)

新幹線	運行区間	運行日	料金
東海道新幹線	東京駅 - 大阪駅	毎日	1,980円
東海道新幹線	東京駅 - 福井駅	毎日	2,280円
東海道新幹線	東京駅 - 富山駅	毎日	2,280円
東海道新幹線	東京駅 - 新潟駅	毎日	2,280円



食のおもてなし

新幹線おもてなし会席料理
「北陸の食」を味わう
新幹線おもてなし会席料理
「北陸の食」を味わう



「一万三千尺物語」

新幹線	運行区間	運行日	料金
東海道新幹線	東京駅 - 大阪駅	毎日	1,980円
東海道新幹線	東京駅 - 福井駅	毎日	2,280円
東海道新幹線	東京駅 - 富山駅	毎日	2,280円
東海道新幹線	東京駅 - 新潟駅	毎日	2,280円



新幹線	運行区間	運行日	料金
東海道新幹線	東京駅 - 大阪駅	毎日	1,980円
東海道新幹線	東京駅 - 福井駅	毎日	2,280円
東海道新幹線	東京駅 - 富山駅	毎日	2,280円
東海道新幹線	東京駅 - 新潟駅	毎日	2,280円

新幹線	運行区間	運行日	料金
東海道新幹線	東京駅 - 大阪駅	毎日	1,980円
東海道新幹線	東京駅 - 福井駅	毎日	2,280円
東海道新幹線	東京駅 - 富山駅	毎日	2,280円
東海道新幹線	東京駅 - 新潟駅	毎日	2,280円





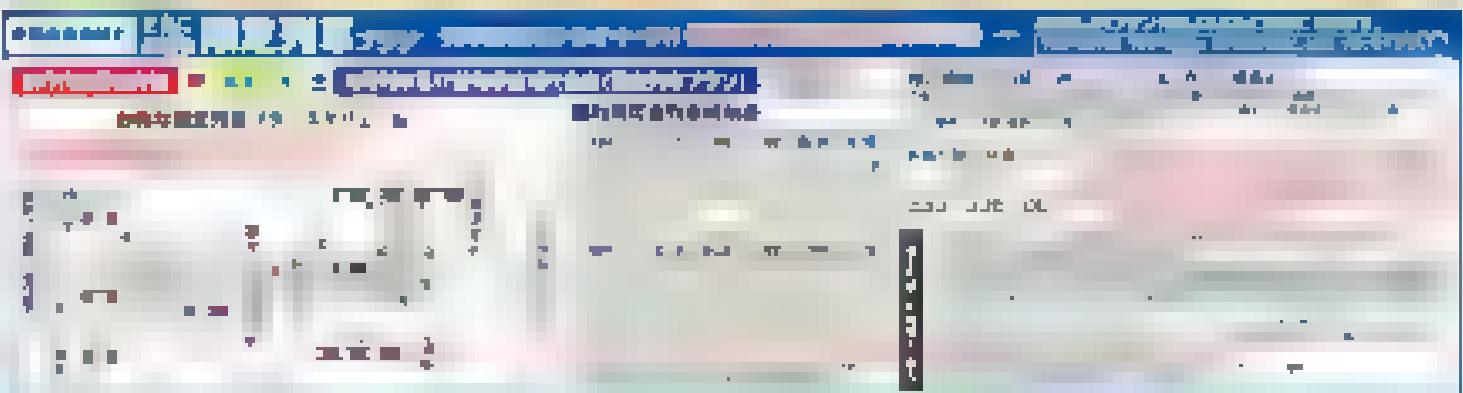
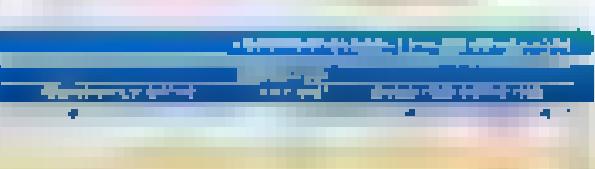
1 / 10

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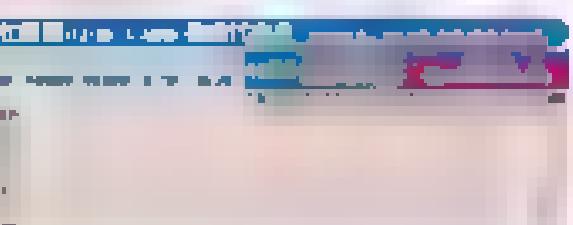


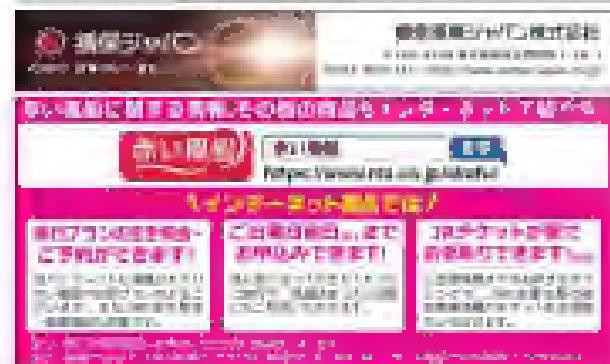
20,000 m² 17,500 m²

新嘉坡總理司理士、新嘉坡律政司司理士、新嘉坡財政司司理士、新嘉坡海關司司理士、新嘉坡郵政司司理士、新嘉坡工務司司理士、新嘉坡衛生司司理士、新嘉坡警察司司理士、新嘉坡造價司司理士、新嘉坡地政司司理士、新嘉坡律政司司理士、新嘉坡財政司司理士、新嘉坡海關司司理士、新嘉坡郵政司司理士、新嘉坡工務司司理士、新嘉坡衛生司司理士、新嘉坡警察司司理士、新嘉坡造價司司理士、新嘉坡地政司司理士。



卷之三





（原刊于《新民晚报》2013年1月26日，略有删节）

2018

株式会社日本旅行 国内旅行センター



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